The State of Open Hardware Entrepreneurship in 2013
I picked 100 open hardware startups
Open Hardware Startups

- physical products
- under open hardware license
- company is active
Overview

Entrepreneurs

Markets

Tips & Tricks
The US is #1 Location
OH Startups are everywhere
Movement is growing
Overview
Entrepreneurs
Markets
Tips & Tricks
Founders are...

Engineers 83 %
Designers 17 %
Teachers 14 %
Business 7 %
Teams
52 %

Solo Entrepreneurs
47 %
95% men founders

5% women founders
OH Startups are for hobbyists' electronics

- Electronics 63%
- Fabrication 15%
- Transportation 4%
- Housing 4%
- Arts 3%
- Toys 3%
- Energy 2%
Fabrication (15%)

3D printing (11%)

Tools
Transportation (4%)
Housing (4%)

Architecture

Furnitures
Arts (3%)
Energy (2%)
Many market opportunities...
Fabrication & Prototyping
Kitchen & Food
Energy
Transportation
Health
Business to Business
Open Hardware enables more bootstrapping

Bootstrapped
62%

Crowdfunded
28%

VC backed
5%
Open Hardware enables scalable product strategies
Where do OH startups share documentation?

Own website
GitHub
Startups, show off your license!
Keep it special, avoid:

tiny
duino
labs
blocks
Thanks!

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