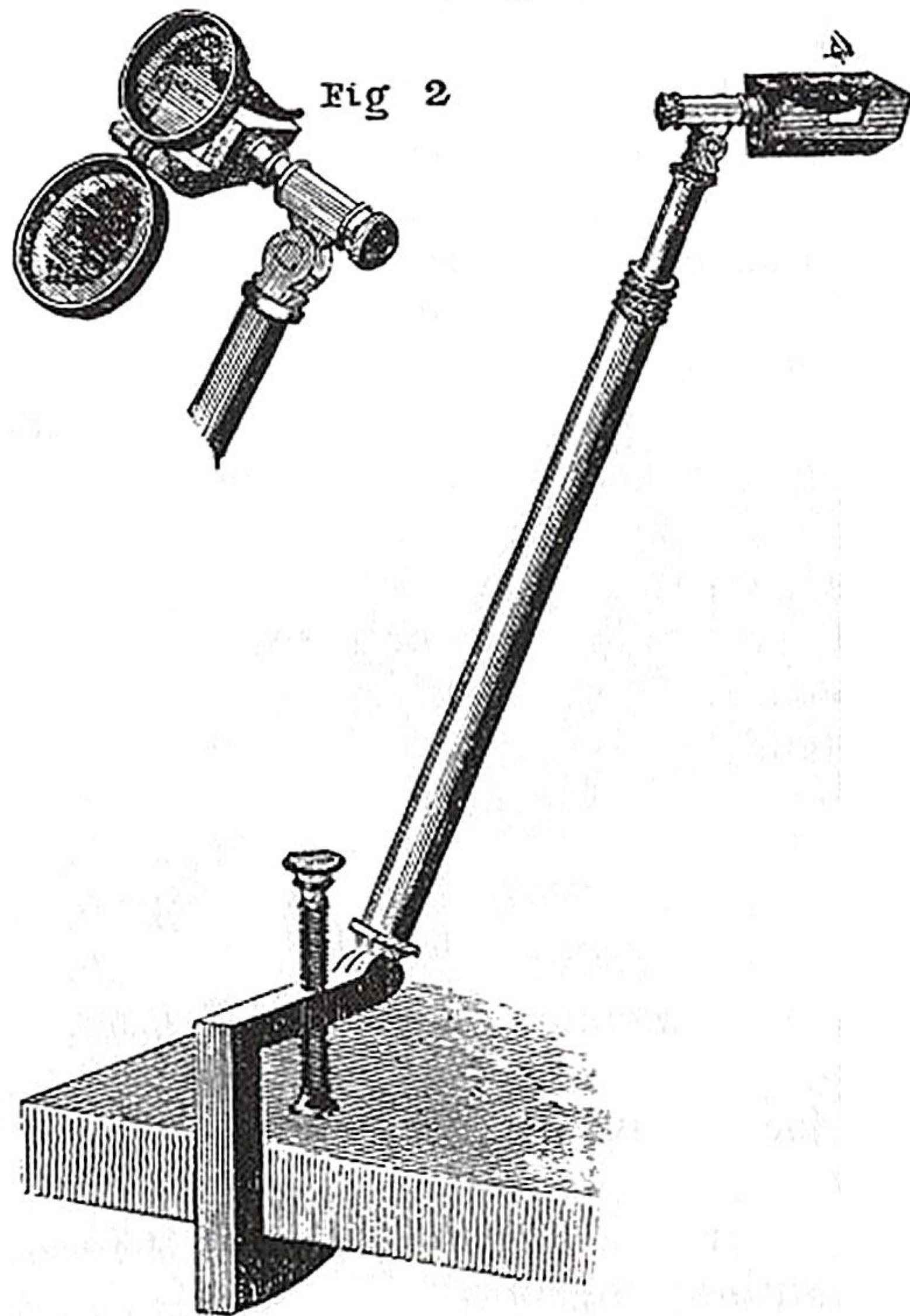


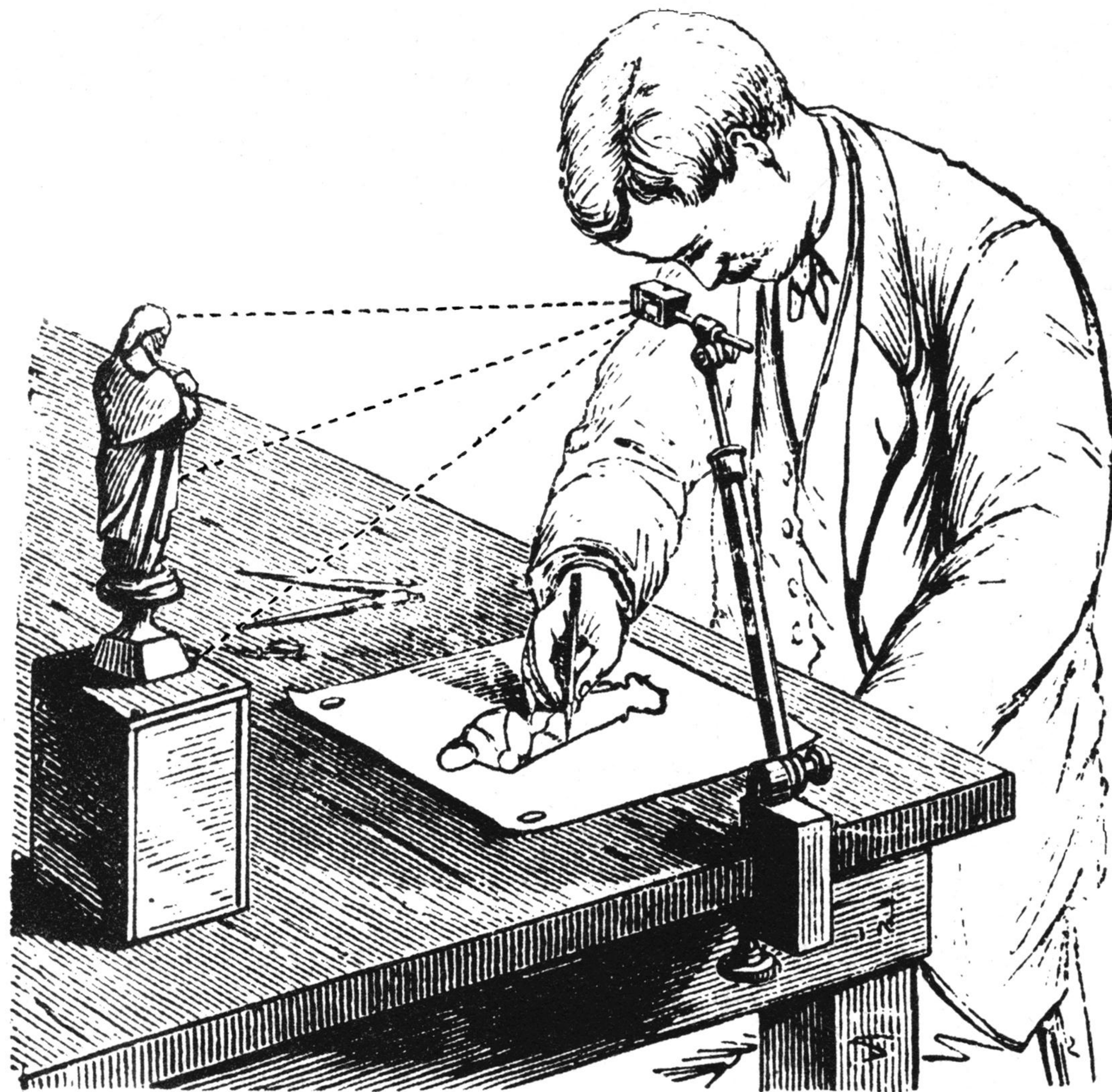
neolucida.com  @neolucida  /neolucida

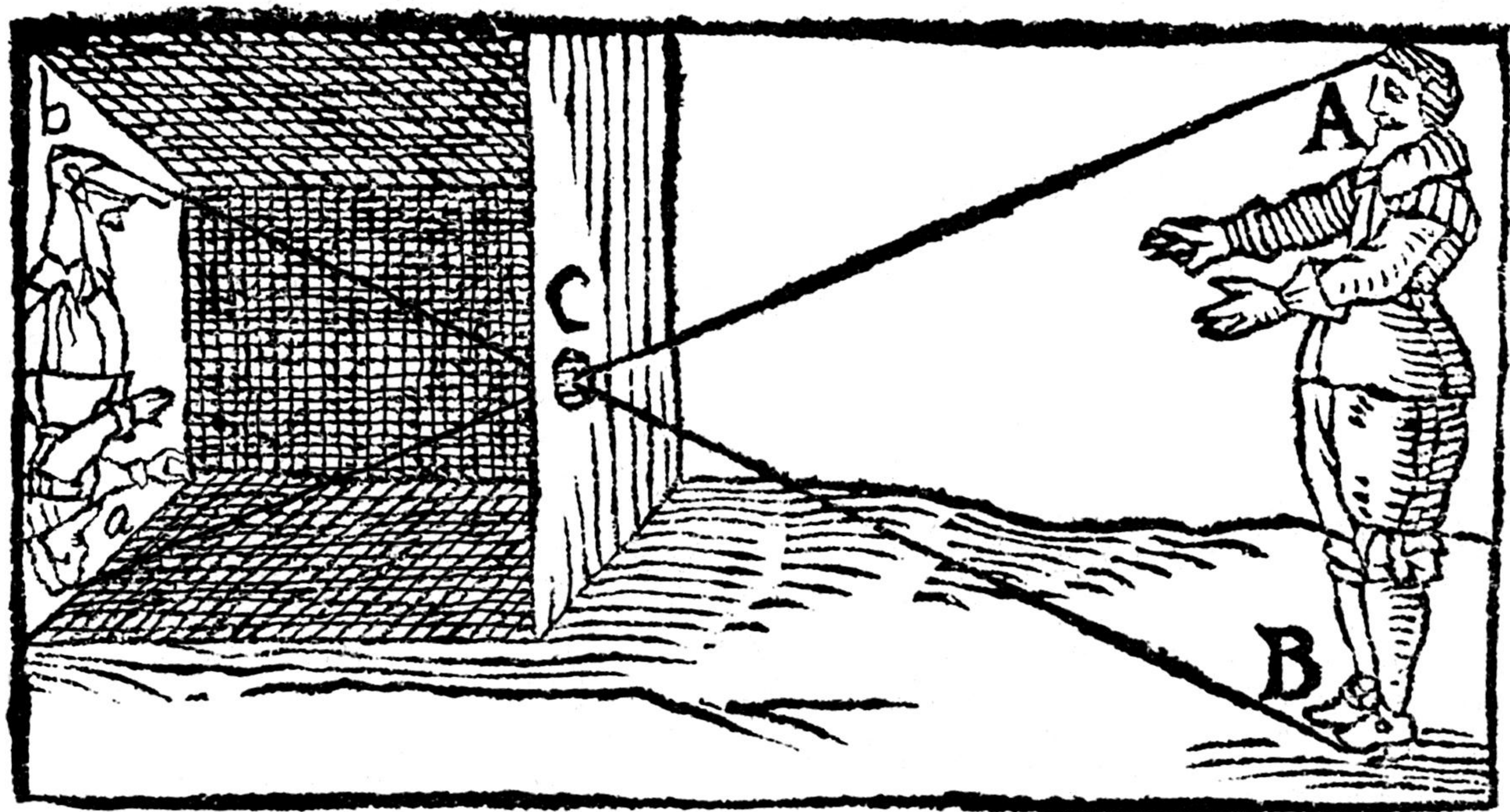
Pablo Garcia & Golan Levin
@prgarc *@golan*

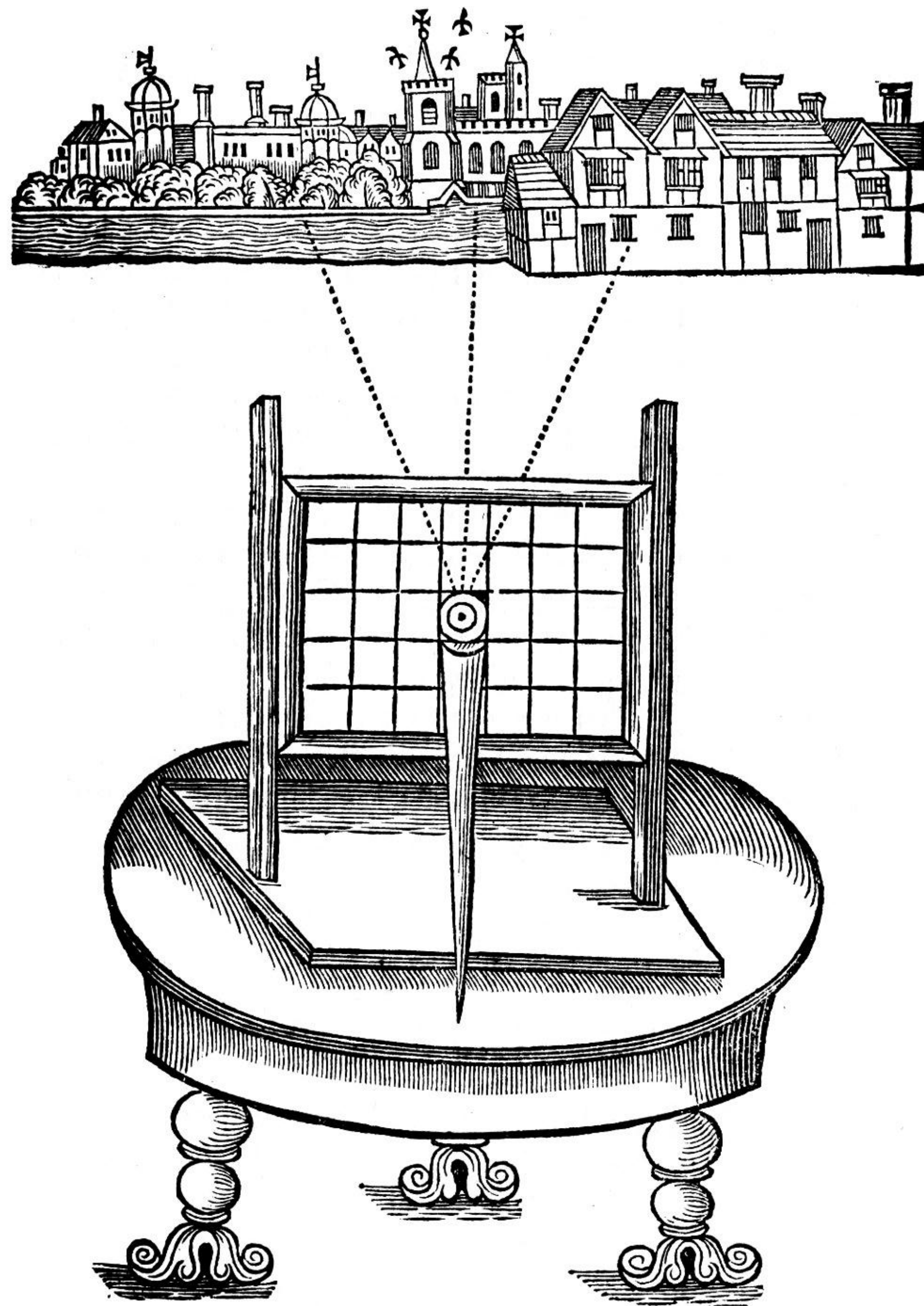
Fig. 706.

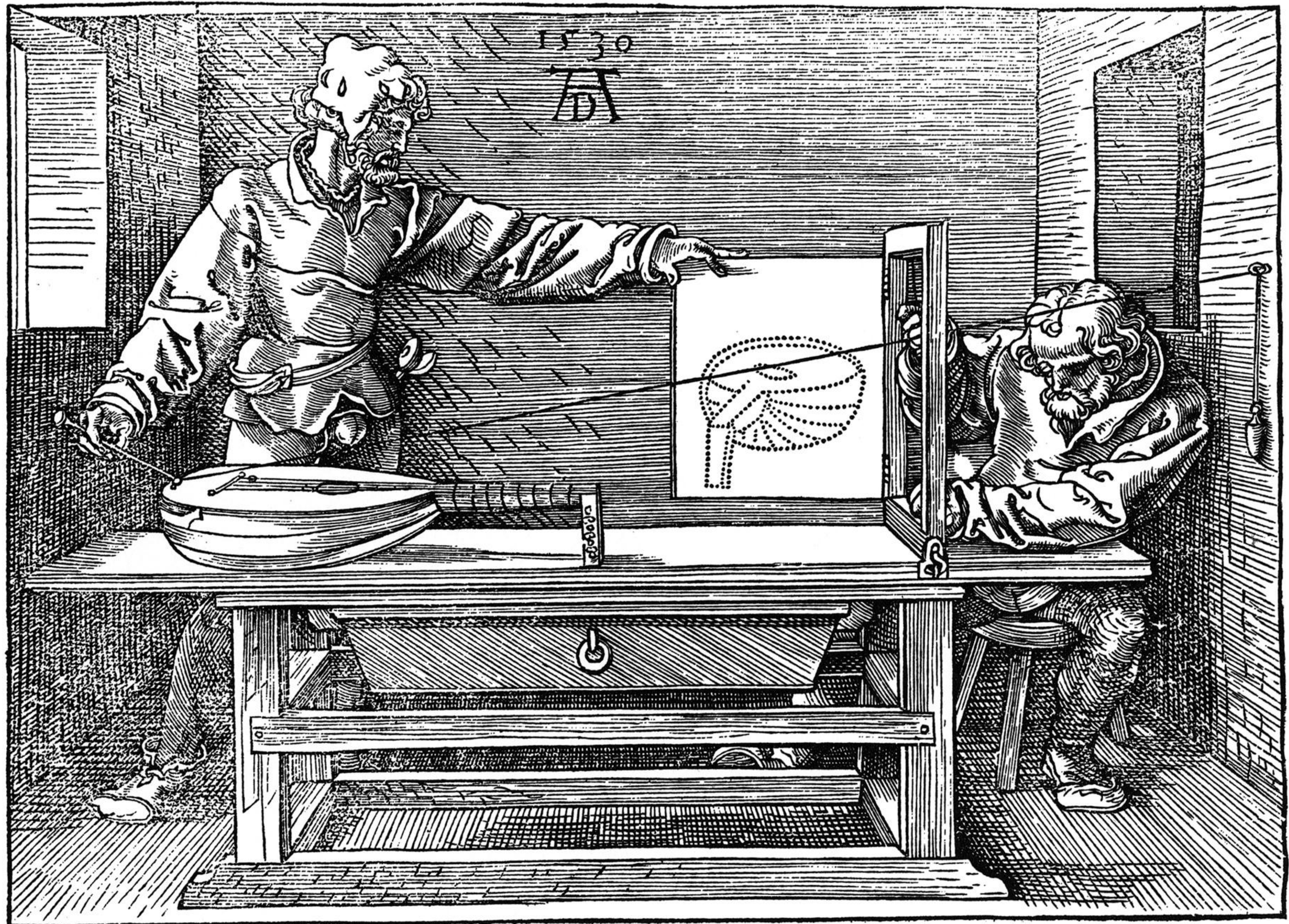


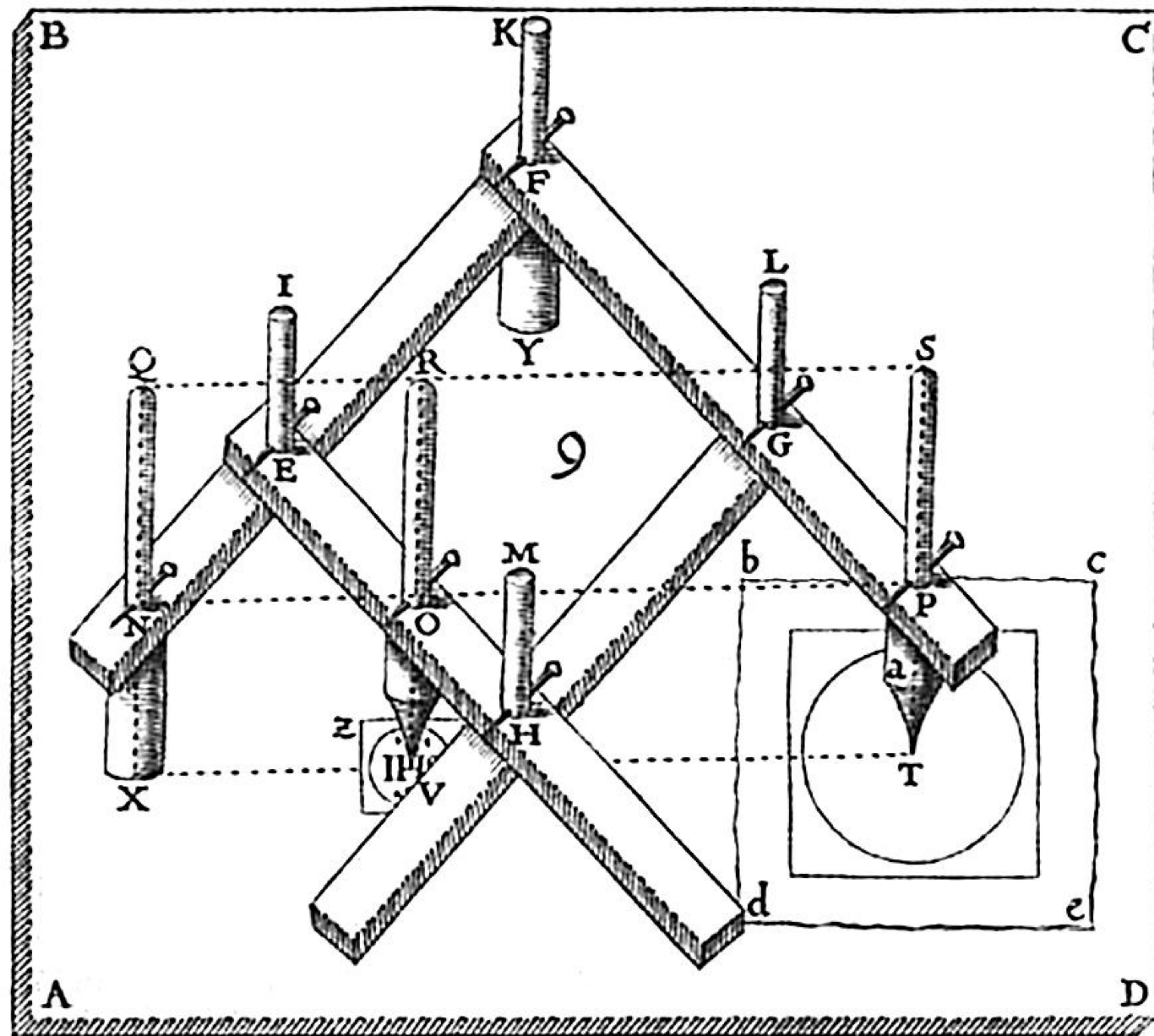
CAMERA LUCIDA

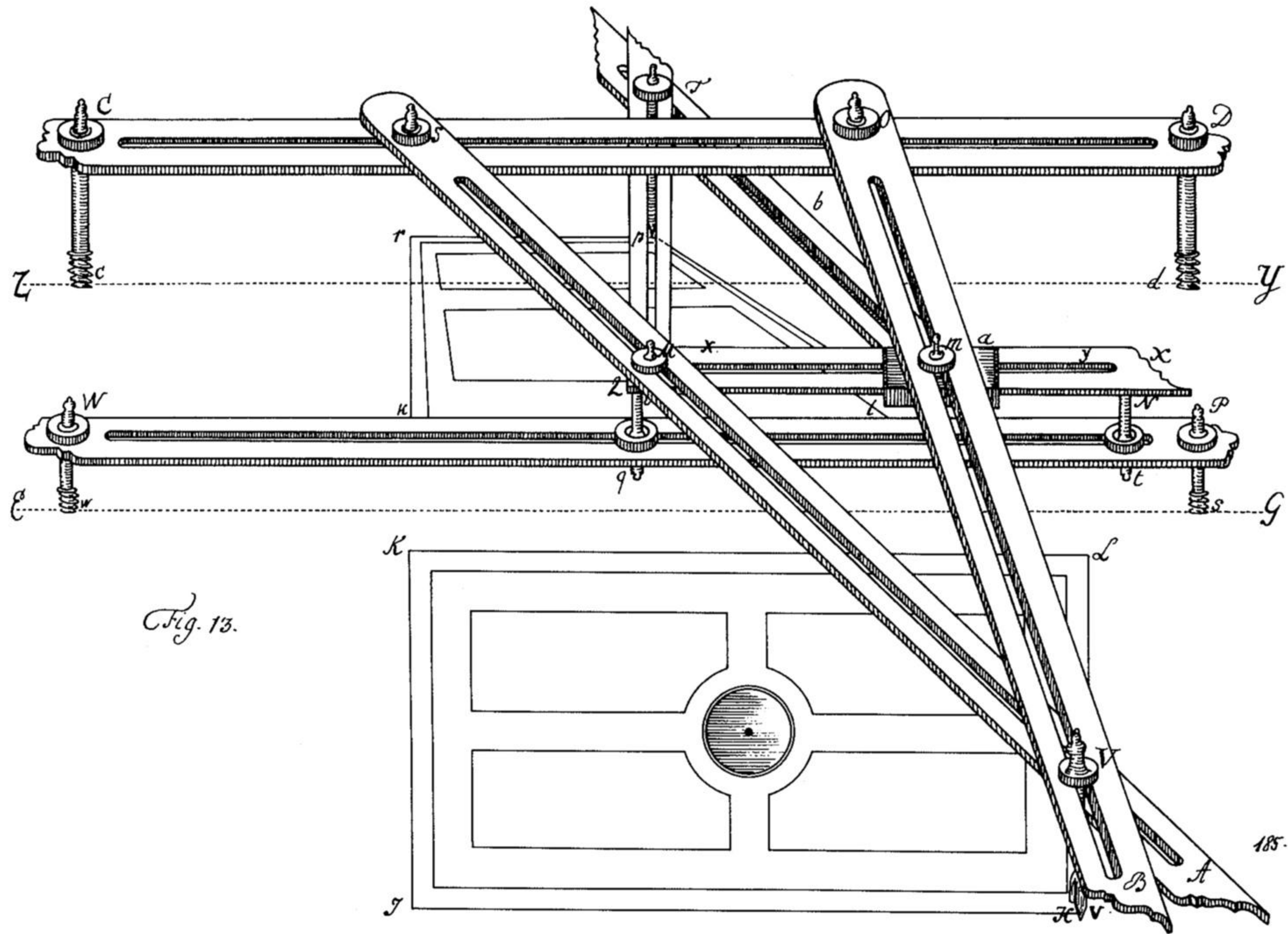


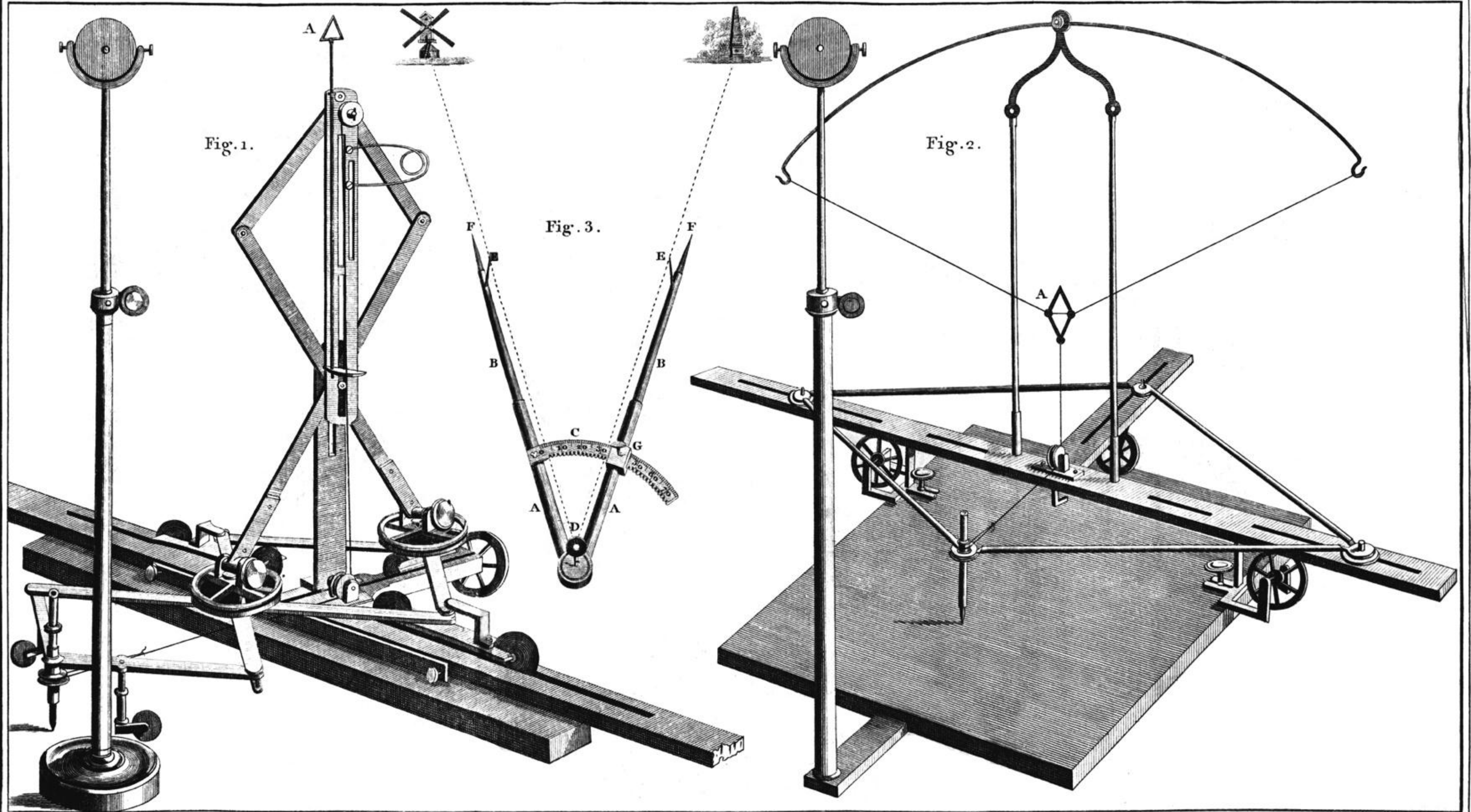


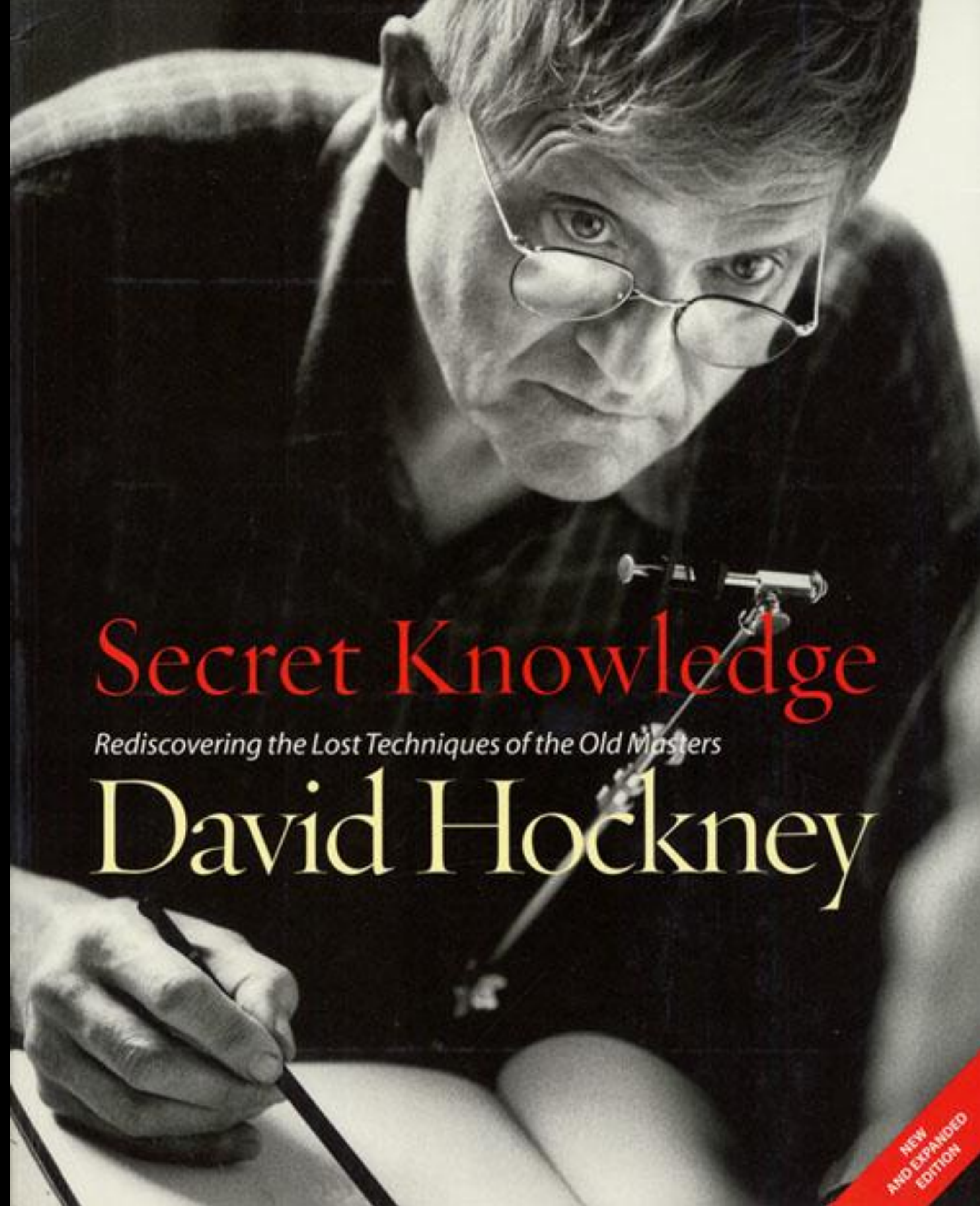












Secret Knowledge

Rediscovering the Lost Techniques of the Old Masters

David Hockney

NEW
AND EXPANDED
EDITION





c.1820



c.1840



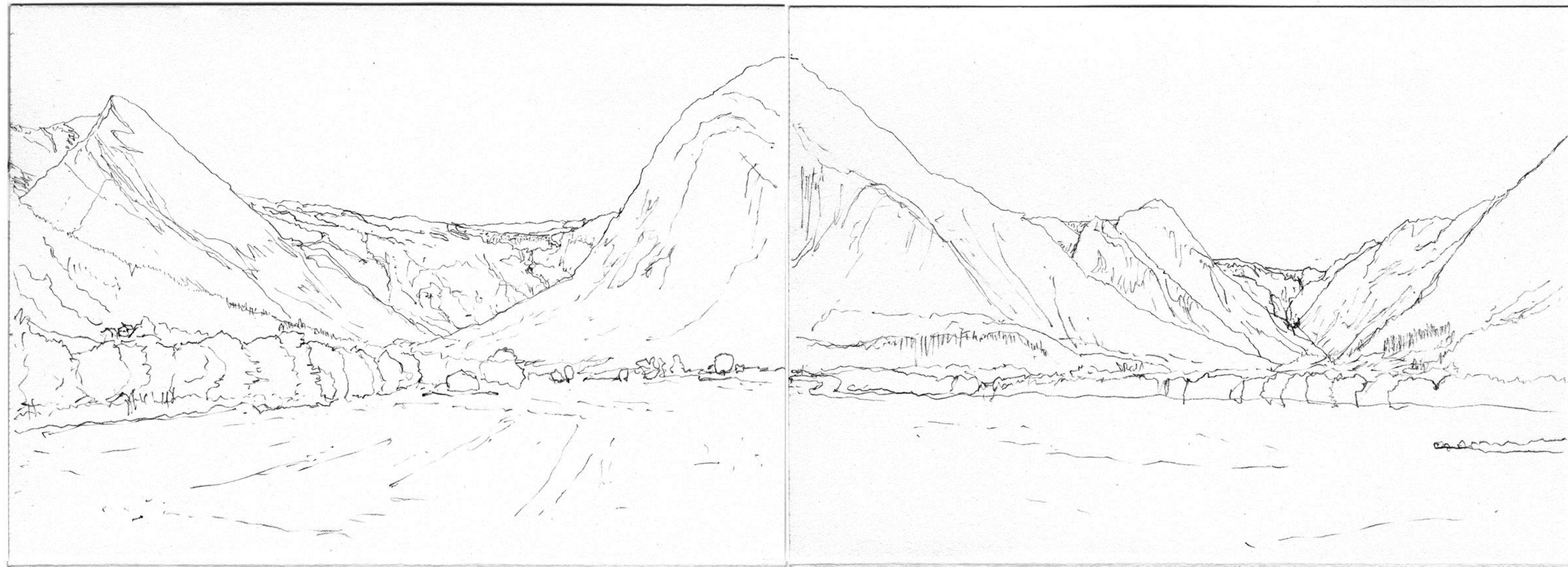
c.1860

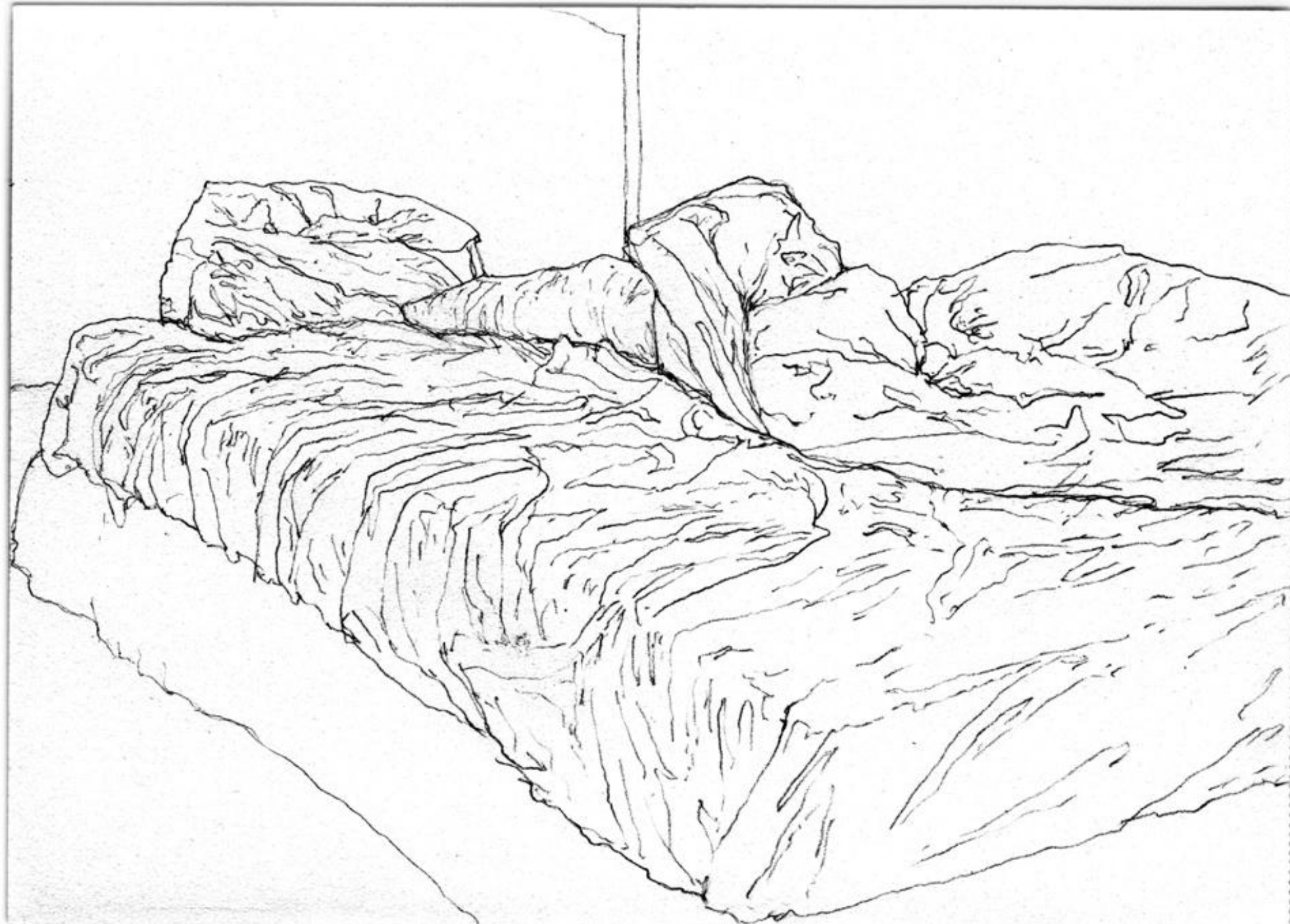


c.1900



c.1930







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Mouse over image to zoom

Rare Chambre Claire Universelle P. Berville CAMERA LUCIDA In Original Box

Like 0

Item condition: --

Ends: Jun 24, 2012 16:17 PDT

Winning bid: **US \$382.00**

[16 bids]

[Add to list](#)

Shipping: **\$8.95** - Standard Shipping [See more services](#) | [See all details](#)

Item location: **Bradenton, Florida, United States**

Ships to: **N. and S. America, Europe, Asia, Australia** [See exclusions](#)

Delivery: Estimated within 2-6 business days

Payments: **PayPal** | [See details](#)

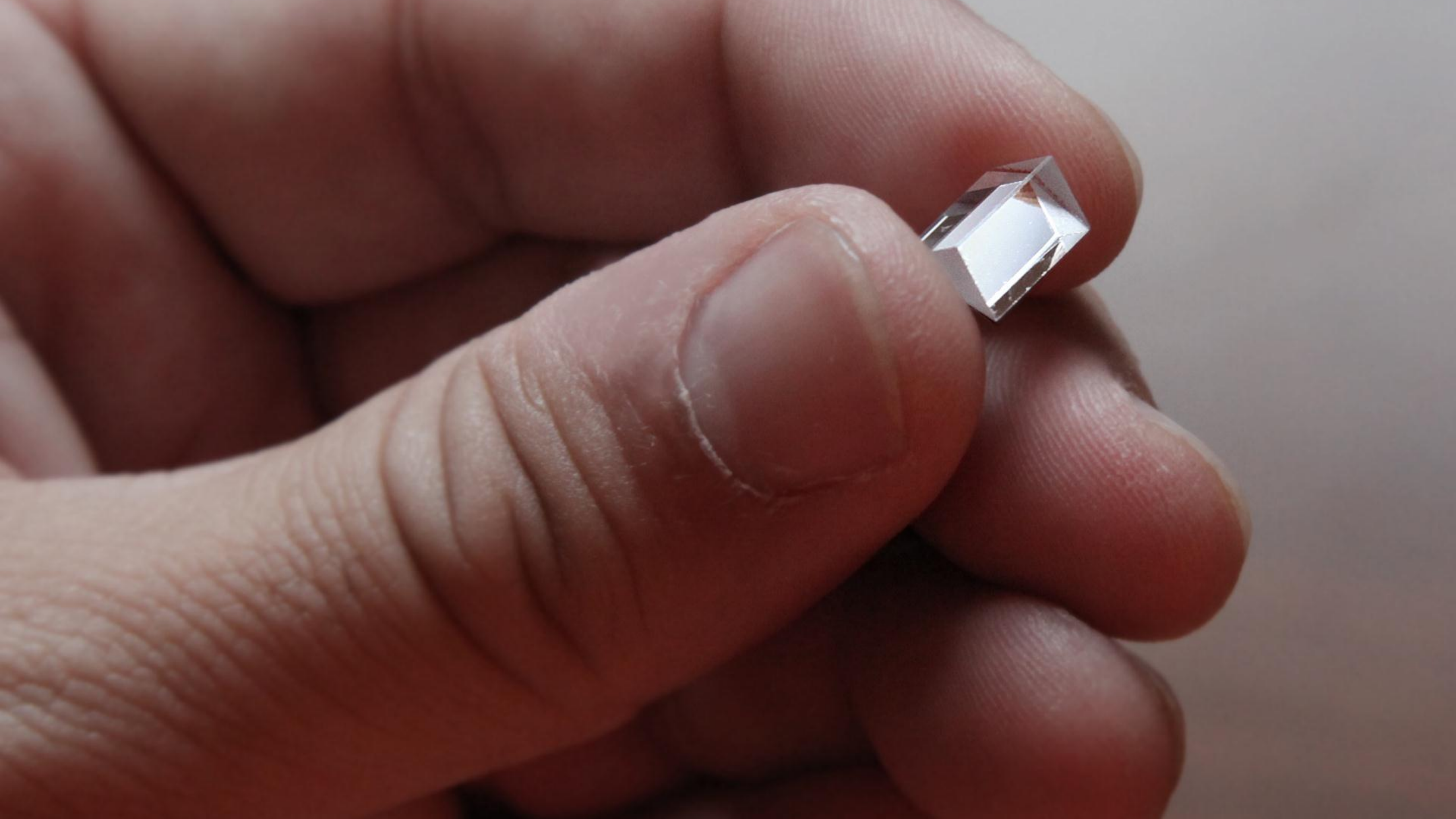
Returns: 14 days money back, buyer pays return shipping | [Read details](#)



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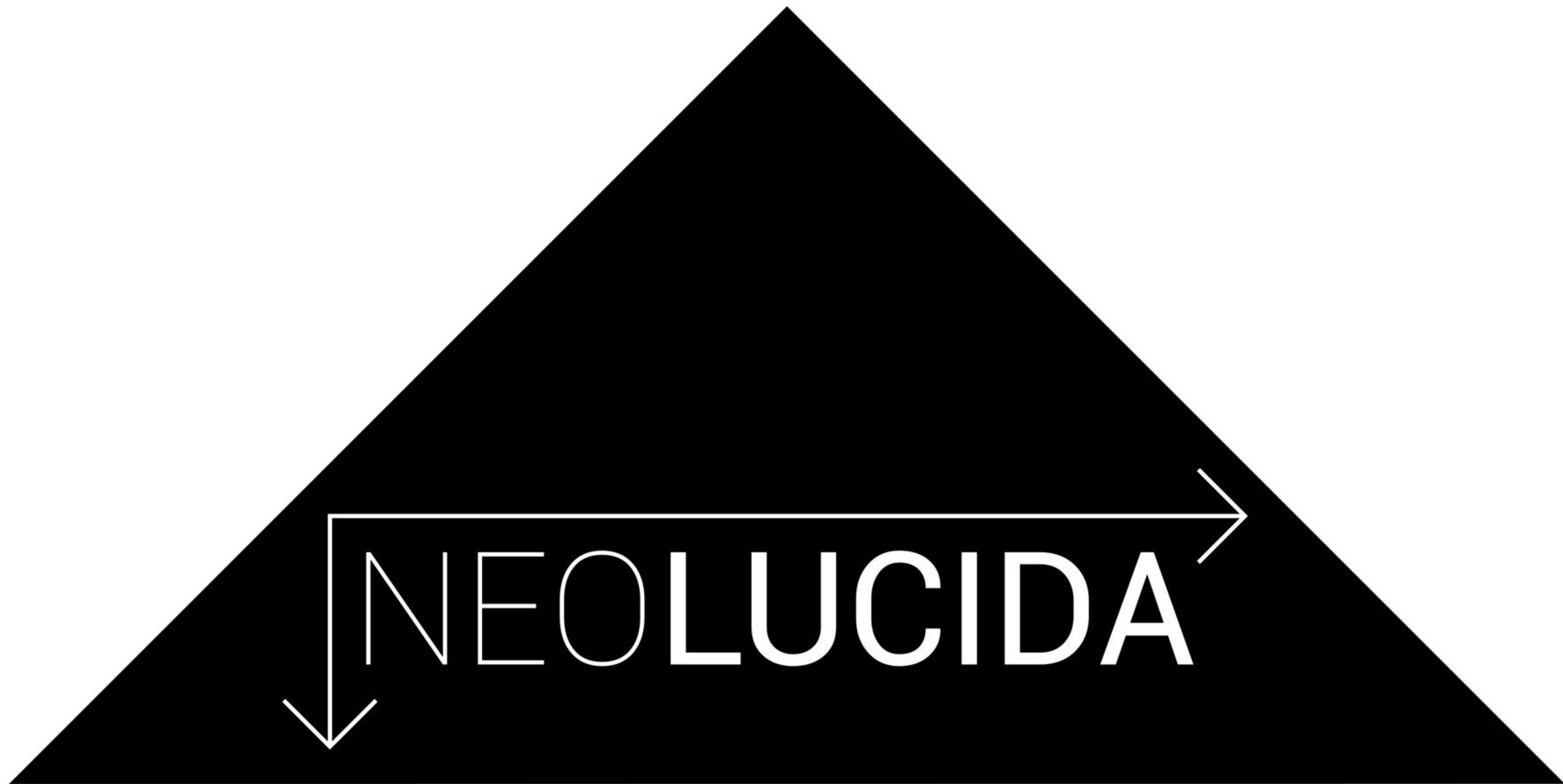












KICKSTARTER

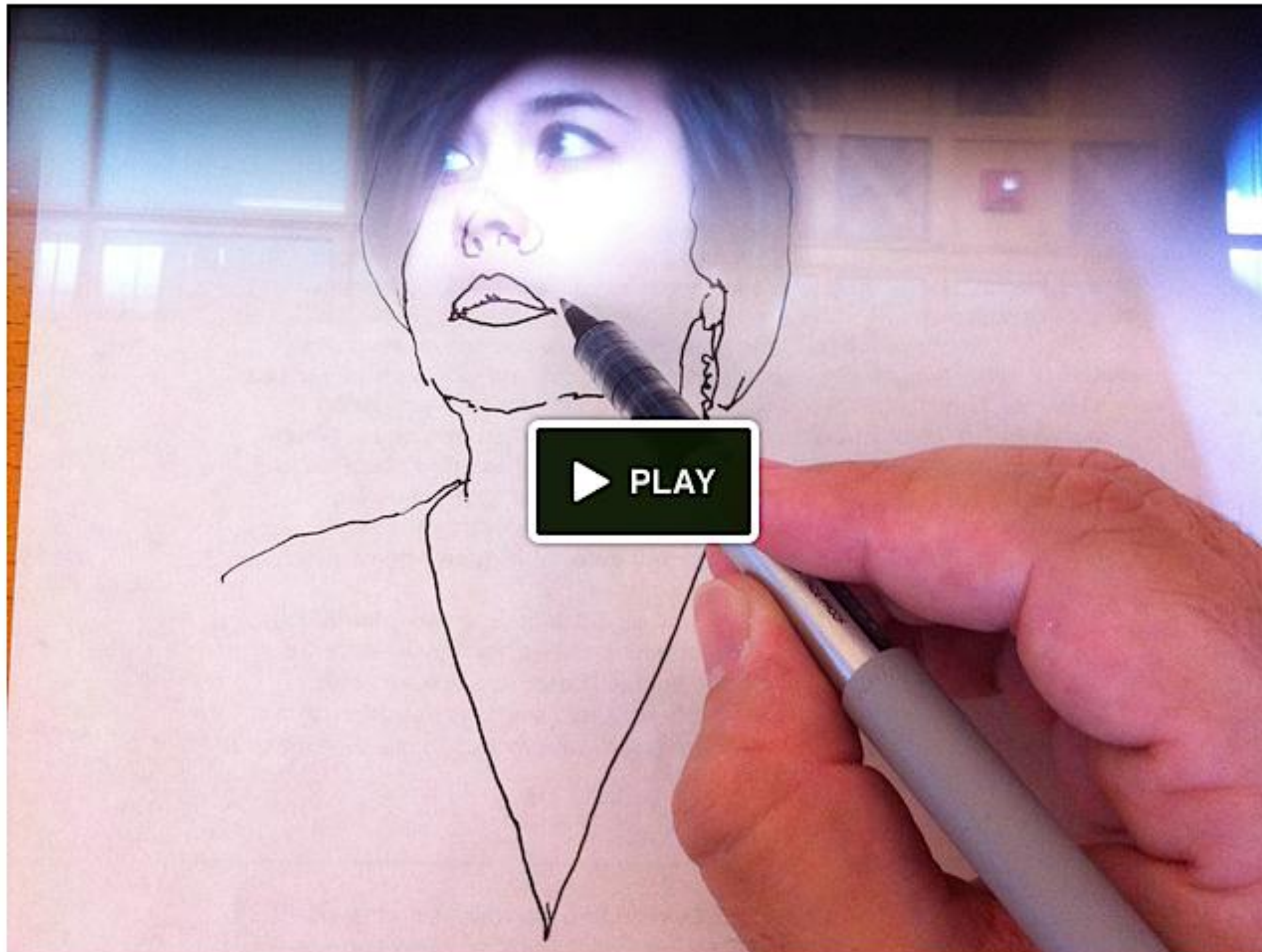
Goal: \$15,000 to make 500 NeoLucidas

NeoLucida - A Portable Camera Lucida for the 21st Century

by Pablo Garcia & Golan Levin

[Home](#)[Updates](#) 19[Backers](#) 11,406[Comments](#) 401[Chicago, IL](#)[Product Design](#)

Funded! This project successfully raised its funding goal on Jun 9.



11,406

backers

\$424,959

pledged of \$15,000 goal

0

seconds to go

Funding period

May 7, 2013 - Jun 9, 2013 (33 days)

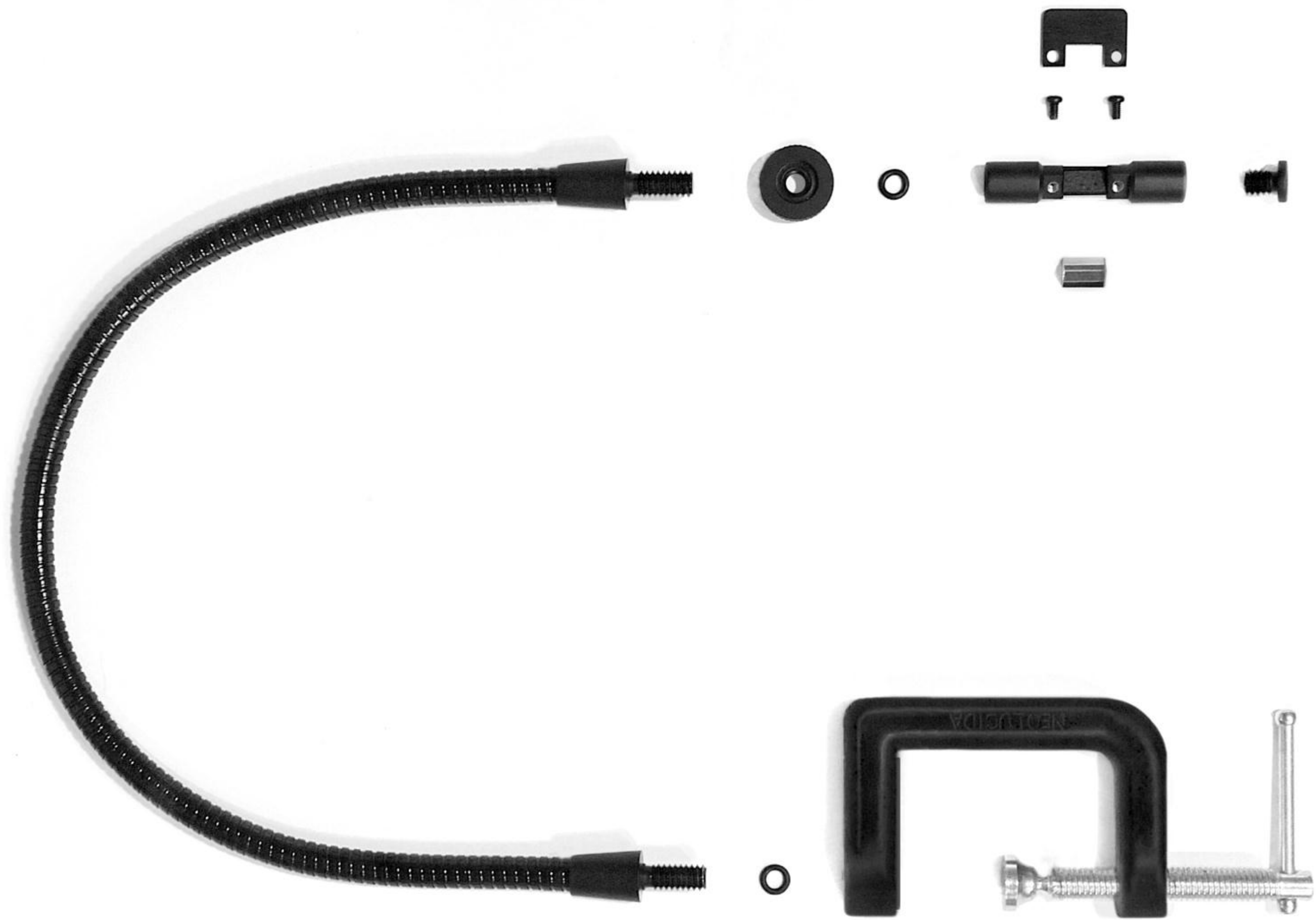


Lindsay Howard, Alexander Porter, and 7 more people you follow are backers.



Project by

Pablo Garcia & Golan Levin



ect successfully raised its funding goal on Jun 9.



11,406

backers

\$424,959

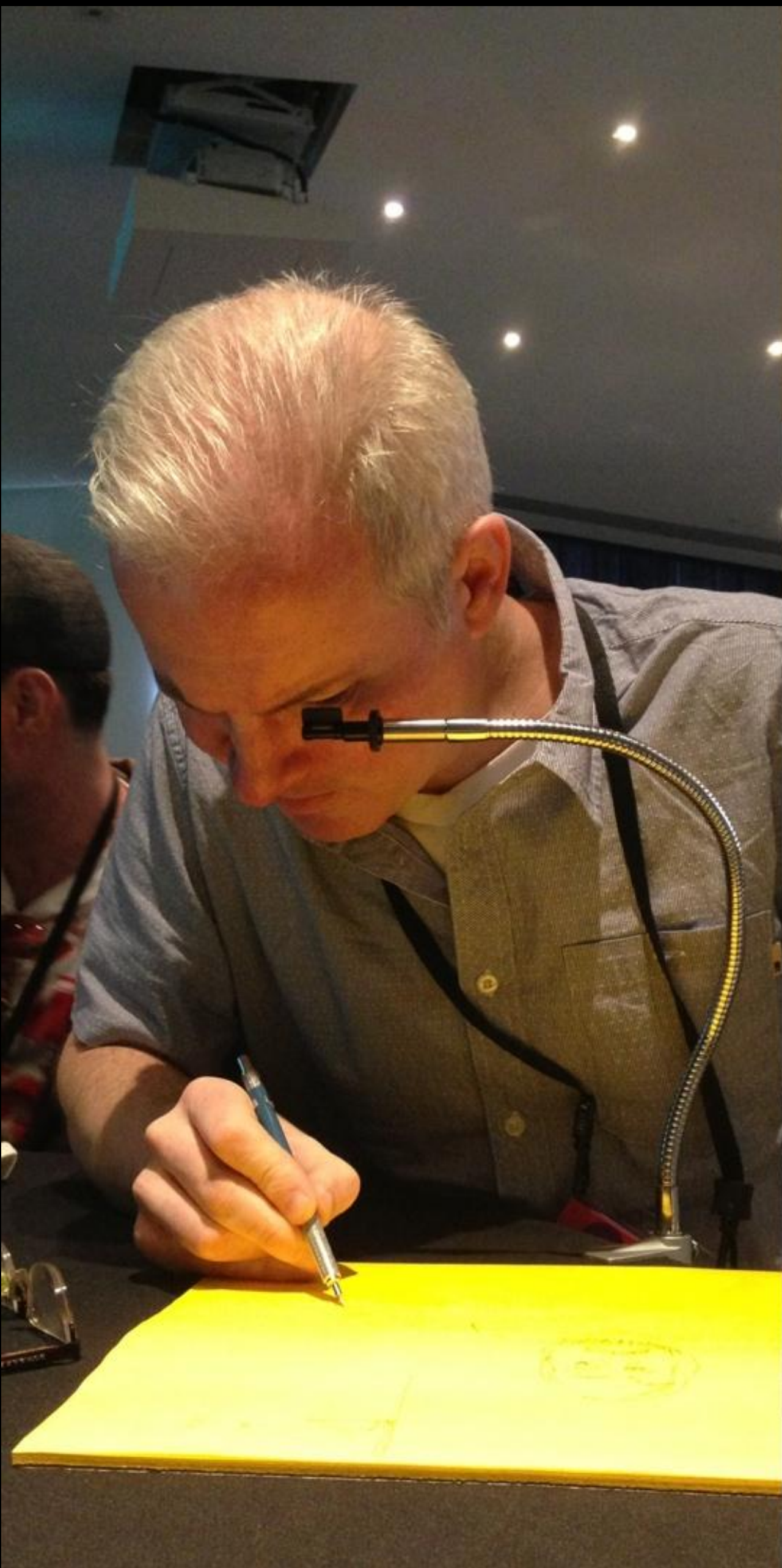
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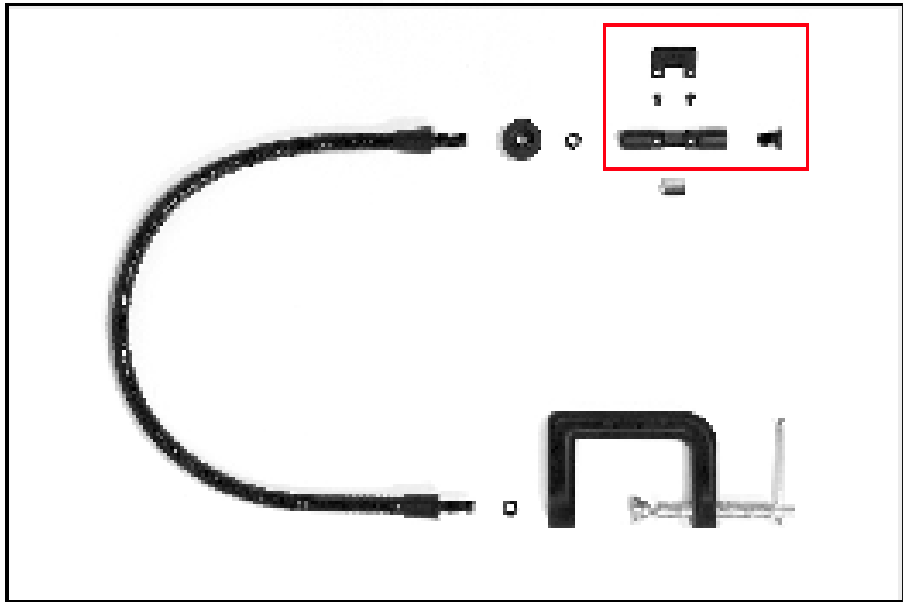
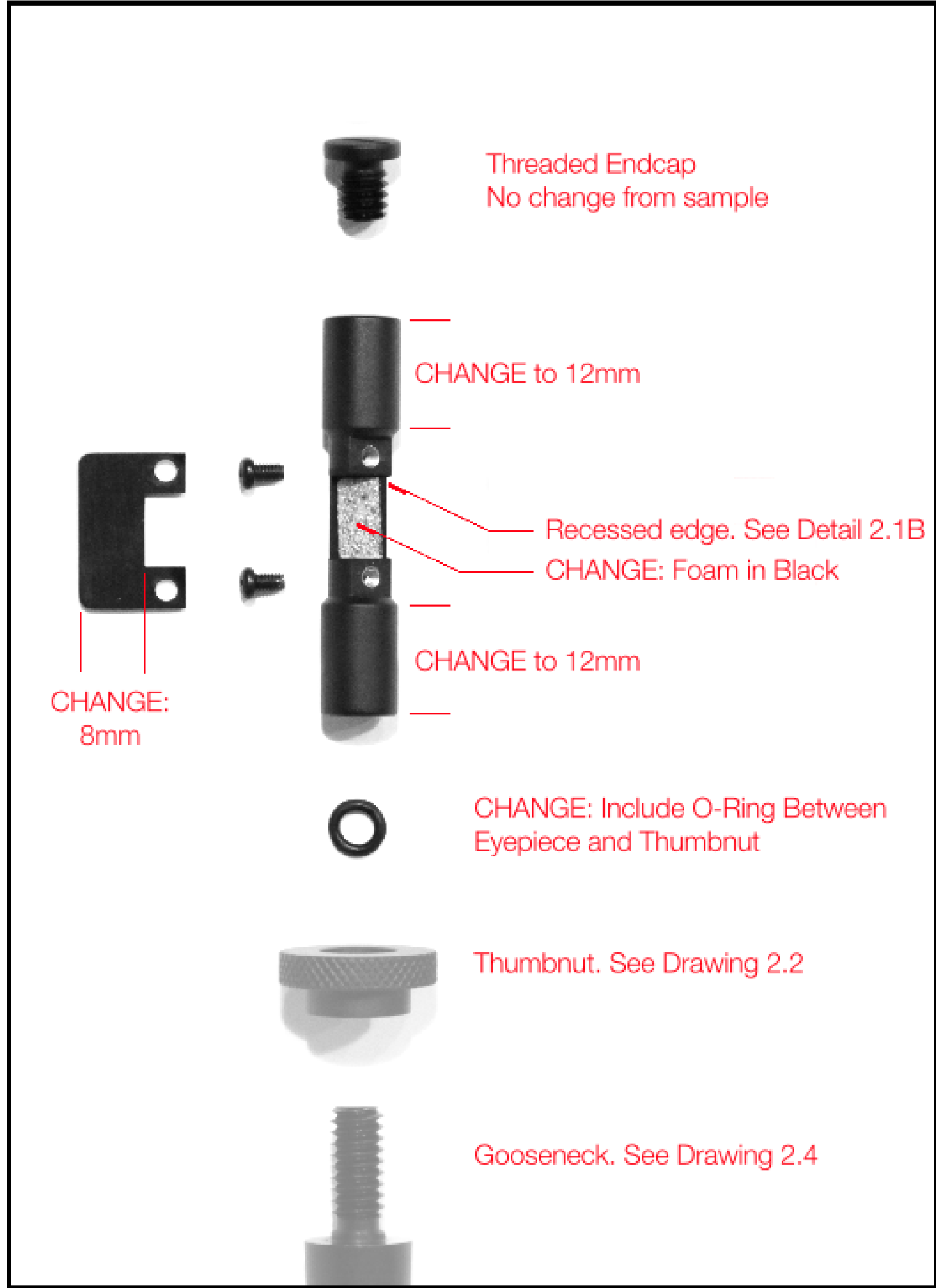
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Funding period

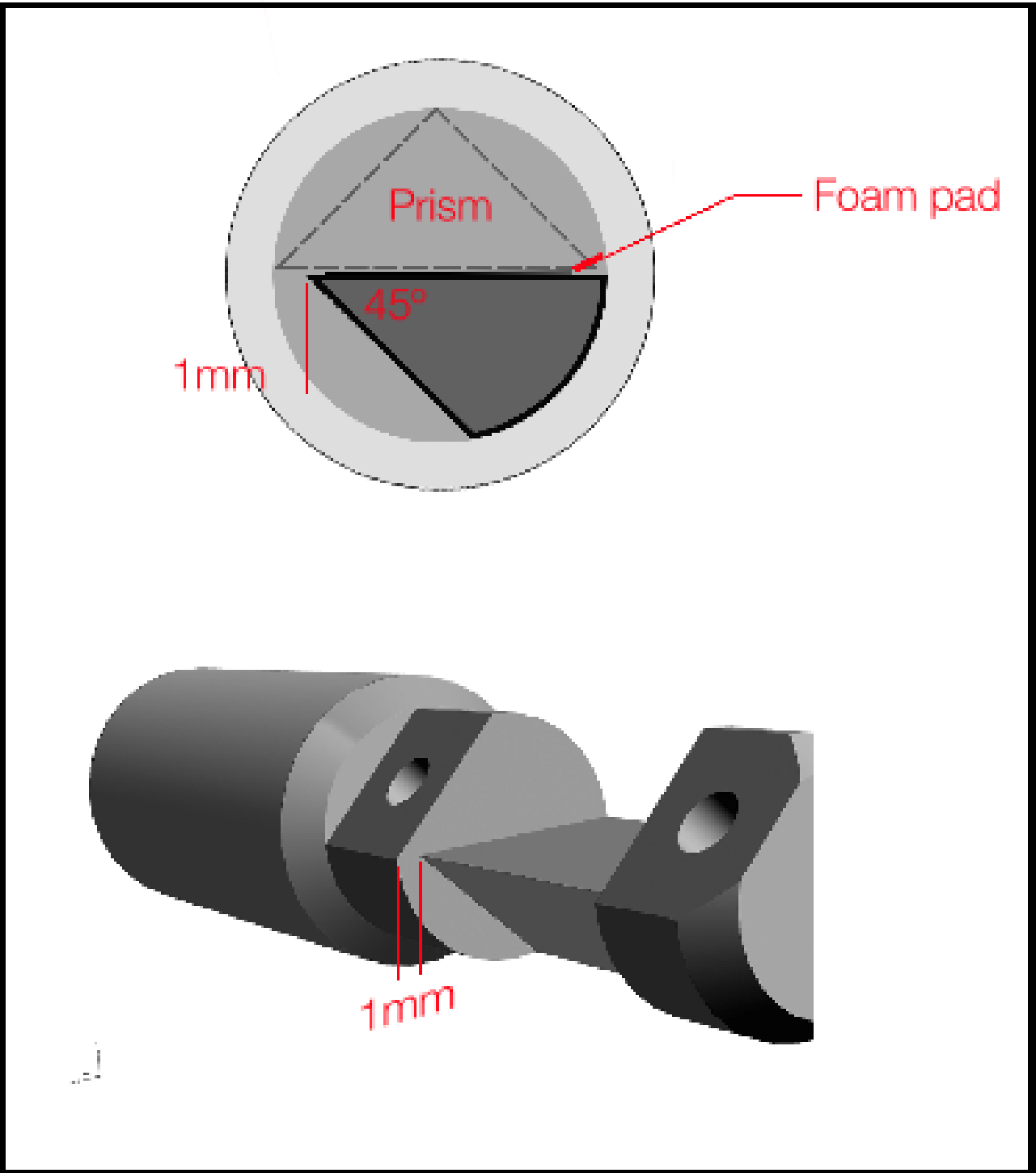
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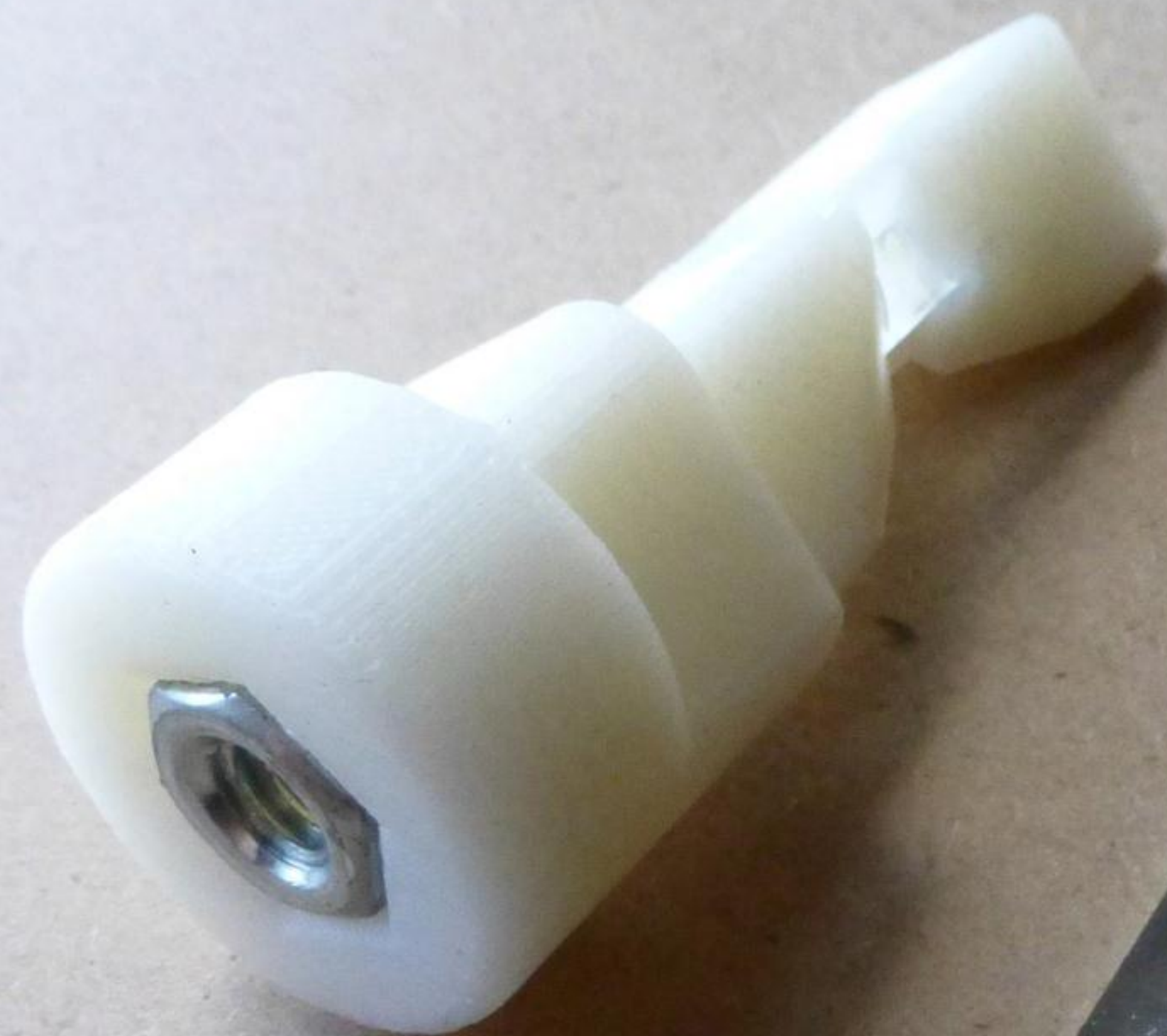


2.1A Eyepiece Design



2.1B Recessed Edge Detail





Funded! This project successfully raised its funding goal on

Interlude #2: Camera One, Camera Two, Camera Three

Update #14 - For backers only · Jun 8, 2013 · 12 comments  12

We're now in the final hours of the Kickstarter campaign! As an exclusive for our **BACKERS ONLY**, Pablo will continue to draft occasional posts about camera lucida history, applications, and other related research. Even after the campaign ends, these "Interludes" will continue alongside production updates.

[You can also keep up with all things [NeoLucida](#) on [Facebook](#) and [Twitter](#).]

Camera One, Camera Two, Camera Three

INTERLUDE #2

The photographic camera owes much of its design to the [camera obscura](#)—a dark box with a lens to focus an image on film/paper/digital sensor. Put an early 19th century camera obscura and an original Daguerreotype camera side by side, and you would be forgiven for not being able to tell the difference:



Left, Camera Obscura, c.1800. Right, Daguerreotype Camera, 1839.

Photography is primarily a [chemical invention](#). The camera obscura's optics and form factor were repurposed into a new device. The photographic camera took a "drawing aid" and made capturing images from life "drawing-less."

Poor camera lucida. The promise of direct images from life permanently fixed to paper

Funded! This project successfully raised its funding goal on

Interlude #3: Child's Play

Update #16 - For backers only · Jun 15, 2013 · 20 comments  8

Exclusively for our Backers, Pablo is writing occasional updates—which we call "Interludes"—about camera lucida history, applications, and other related research. This, our third Interlude, will be the last for a little while, as our focus shifts to laying the foundation for mass production.

CHILD'S PLAY

Interlude No. 3

So: is the NeoLucida really the most inexpensive camera lucida of all time? If you compare it with the "professional" offerings from the 19th to early 20th centuries, there's no contest: at US\$40, the NeoLucida is a fraction of the nearly US\$120 price tag (in today's dollars) from a century ago.

During the Kickstarter campaign, one of our backers mentioned a very inexpensive camera lucida "toy" they remembered from their youth. The "Magic Art Reproducer", here shown in an advertisement in the December 1952 [ATOMIC WAR!](#), was advertised for just US\$1.98. Adjusting for inflation, that's around US\$17. Cheap!

An Amazing Invention—"Magic Art Reproducer"

DRAW The First Day

NO LESSONS!
NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE—
Like An Artist...Even if You CAN'T DRAW A Straight Line!

Anyone can Draw With This
Amazing New Invention—
Instantly!



The NeoLucida is:

A prism on a stick

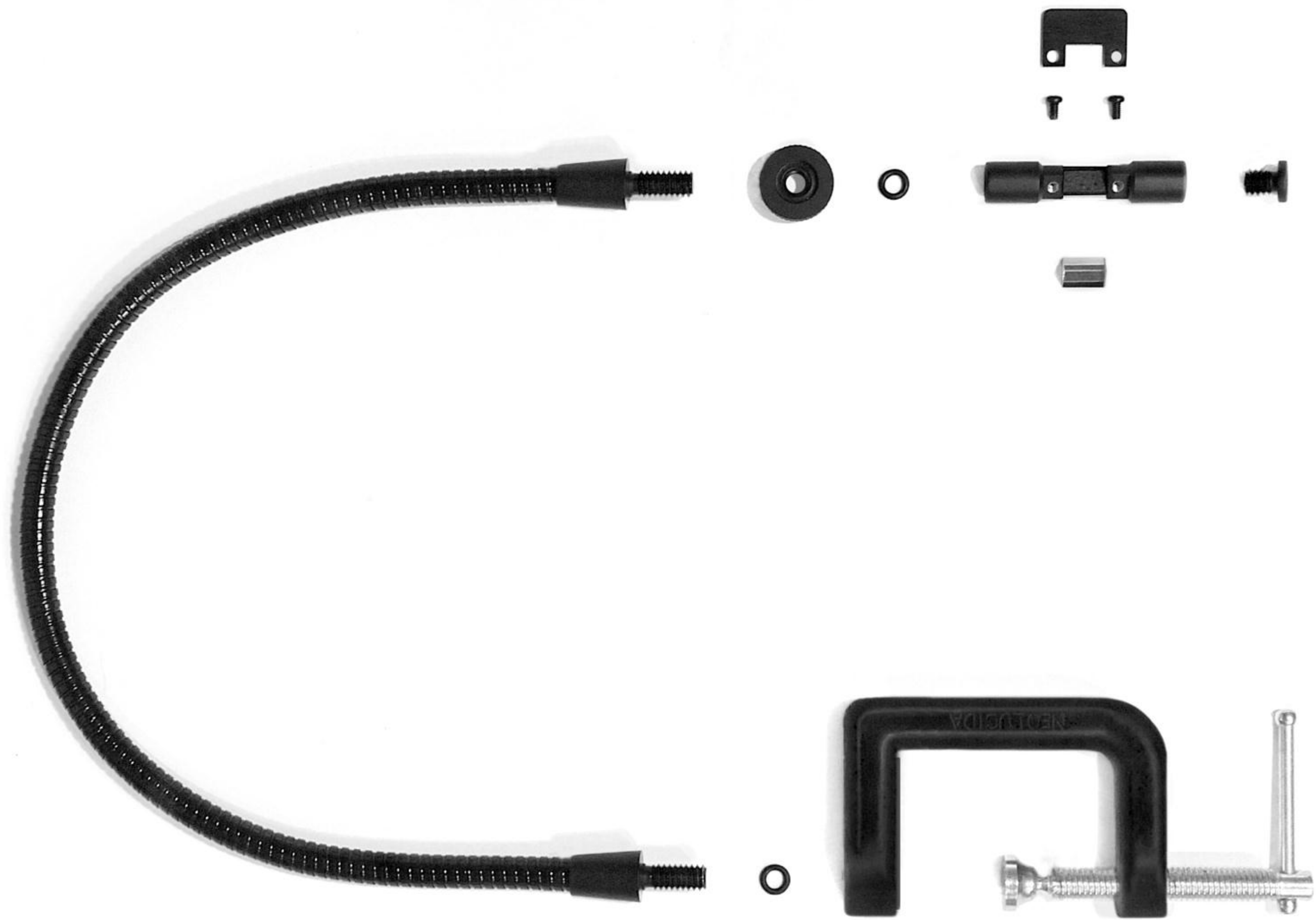
The NeoLucida Project is:

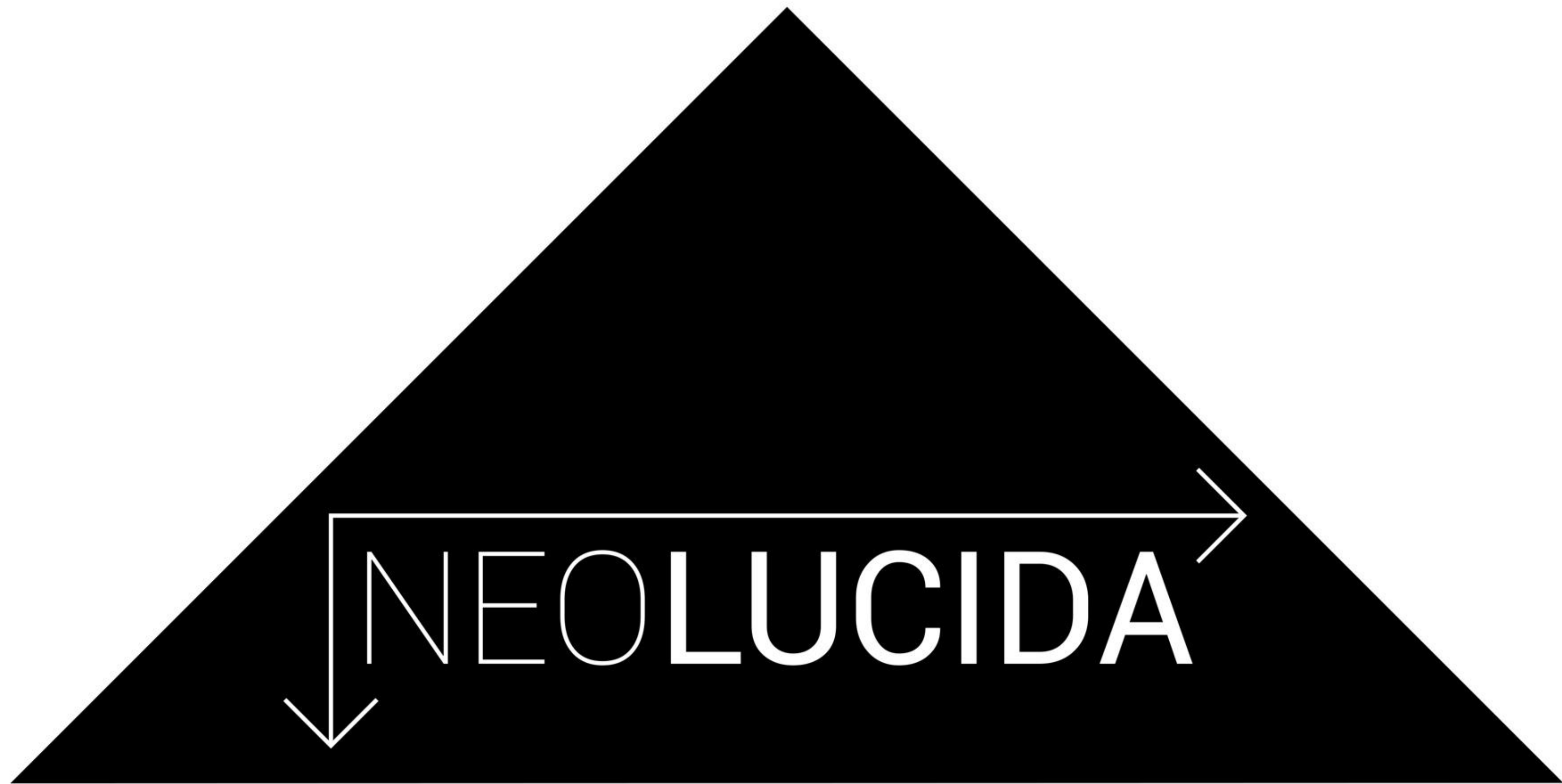
Crowd-Funded (Kickstarter)

Crowd-Learning (MOOC)

Crowd-Empowering (OSHW)

Crowd Laboratory (DIY/Maker Movement)





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Pablo Garcia & Golan Levin
@prgarc *@golan*